The Ocean Wise symbol next to a seafood item is your assurance of an ocean-friendly choice.

With 15 years experience, and 750 partners totalling 3000 locations across Canada, it’s easy to ensure that you are making smart choices for our oceans when you choose Ocean Wise recommended seafood.
There are many forms of sustainable fishing and aquaculture (farming). Ocean Wise uses tried and tested criteria for our scientific process and have produced over 850 seafood recommendations for you to enjoy.

To learn more, visit Ocean.org/Seafood ➔ Seafood Search
Seafood is the primary daily source of protein for OVER ONE BILLION PEOPLE

- 91% of Canadians want their seafood to be sustainable.
- BUT ONLY 11% buy sustainable seafood every time they shop.

- 1/3 of the world’s fish stocks are OVERFISHED
- 4 OF EVERY 10 FISH caught are bycatch
- AQUACULTURE now accounts for over 52% of all seafood we consume globally
- Overfishing is the greatest threat facing our oceans
If you choose to eat seafood, consume responsibly by purchasing Ocean Wise recommended products. This way you will know that you are contributing to healthy oceans for generations to come.
You have the power to make a positive impact on the oceans EVERY TIME you choose sustainable seafood.

Join the Movement
TO LEARN MORE ABOUT BECOMING AN OCEAN WISE SEAFOOD PARTNER VISIT OCEAN.ORG/SEAFOOD

ocean.org/seafood