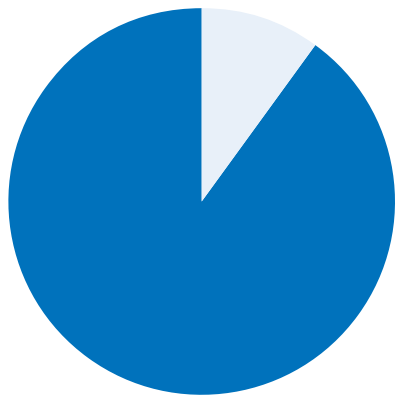
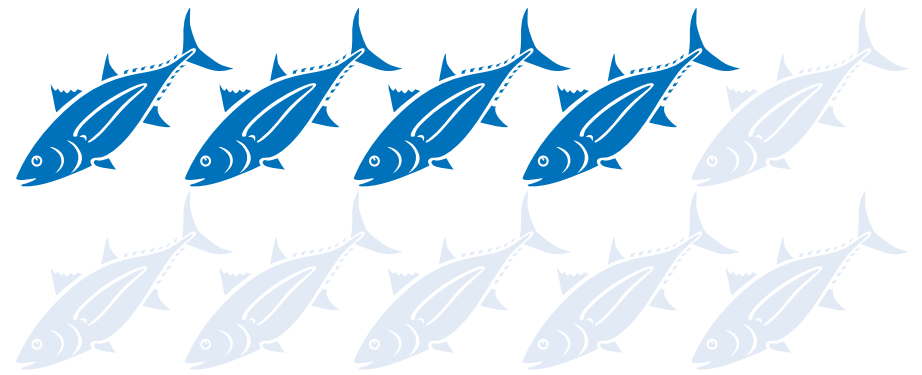


Reasons to Care About Our Oceans



90% OF THE **WORLD'S ASSESSED FISH STOCKS**

are currently over-exploited or at full capacity

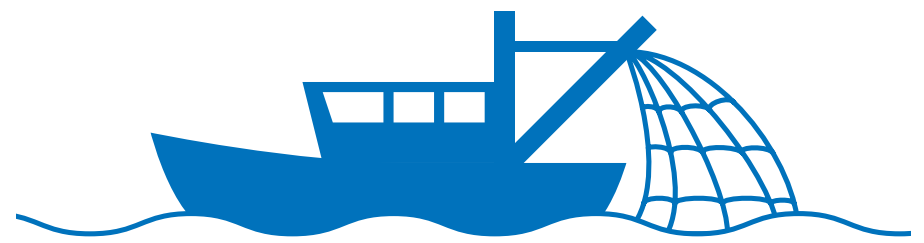


4 OF **EVERY 10** **FISH**

caught are bycatch

48%

of the major fish stocks in Canadian waters are considered 'healthy'



OVERFISHING

is the greatest threat our oceans face today

Illegal, unreported & unregulated

fishing remains a problem in many poorly managed fisheries

Seafood is the primary source of protein for

— OVER —
ONE BILLION PEOPLE

